PRIVACY POLICY

Israel Policy Forum, Inc. ("IPF," "we" or "us" or "our"), understands your concerns about privacy and how your information is used and, and we want to provide you with more information on these topics. This Privacy Policy (the "Privacy Policy") describes the practices, policies and procedures related to the website located at www.israelpolicyforum.org (the "Website"), including the types of personal information we collect on the Website, how we may use that information, and with whom we share it. Please note that this Privacy Policy applies only to our online information-gathering and dissemination practices via the Website, and does not apply to any of our practices conducted offline.

BY VISITING THE WEBSITE, YOU CONSENT TO OUR USING ANY PERSONALLY IDENTIFIABLE INFORMATION THAT YOU PROVIDE TO US OR THAT WE COLLECT IN ACCORDANCE WITH THE TERMS OF THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS POLICY, PLEASE DO NOT VISIT OR USE THE WEBSITE. WE MAY UPDATE THIS PRIVACY POLICY FROM TIME TO TIME, SO PLEASE CHECK THIS PRIVACY POLICY PERIODICALLY FOR CHANGES.

SUMMARY

The notifications provided by this Privacy Policy include:

- What personally identifiable information we collect through the Website.
- How we use the information we collect.
- With whom the information may be shared.
- The kind of procedures we employ in an effort to hinder the unauthorized access, use or disclosure of information you provide to us.
- Information related to third-party websites.
- The laws that apply to those accessing the Website.
- How you can learn about changes to the Privacy Policy.
- How you can amend the information we collect on you.
- Rights related to the General Data Protection Act.

THE INFORMATION WE COLLECT

Personal Information You Provide And How It Is Used:

You may freely visit the Website anonymously and without being required to provide us with any personal information, and without being required to register. However, certain requests and features may require that you provide us with some personally identifying information (including, but not limited to, name, address, email), as more particularly described below. Personal information is data that can be used to identify or contact you. Do not send confidential information to us directly through this Website, or by email to any of the contact email addresses listed on this Website. Please note we only collect personal information directly from you when you provide it to us. Examples of instances in which we may collect personal information – and the types - include (but are not limited to):

Contact Us: If you contact us through the contact form option on the Website, we will ask that you provide your name and email address, and you will have the option to provide additional information in your communication with us. We will use the information you provide to contact you back and to respond to your inquiries.

Events: If you opt to register for or purchase tickets online for our events, you will be directed to a third-party partner, and you will be asked to provide additional information, which may include your name, address, email, phone number, as well as your credit card billing in order to process the transaction. The credit card information that you provide will only be used only to process your online-ticketing transaction and will not be stored or used by IPF for any other purpose. We may also share registration information with third-party partners.

Support; Donations: If you make a donation through the Website via the "donate" button, or any of the other opportunities we provide for you to support us, you will be asked to provide certain personally identifying information, such as your name and home address, as well as your credit card billing information, in order to process the donation. The credit card information that you provide at the time of donation is used only to process your donation and will not be stored or used for any other purpose. However, if you opt to make a recurring donation, your credit card information will be stored and used for the purpose of processing your recurring donation.

Email Subscription Lists: Please note that IPF develops and promotes a wide variety of policy resources. In many cases, in order to provide you with such information, you will be asked to provide us with some personal information, which may include name, email address and home location.

Non-Personal Information We Collect by Automated Means And How We Use It:

We collect certain information by automated means when you visit the Website. Much of this information is collected through the use of third-party tracking services, which includes Google Analytics. The information collected may include usage information, such as the numbers and frequency of users to the Website, pages visited, web browsing histories, social networking activities and similar data. For example, we automatically gather the number and frequency of visitors to this site. This collective, aggregated data helps us determine how much our visitors use parts of the Website, and do internal research on our users' demographics, interests, and behavior to better understand and serve you. When gathered, this data is used in the aggregate, and not in a manner that is intended to identify you personally. This type of aggregate information may be shared with third parties at any time. In addition to the third-party tracking services mentioned above, we also collect this information through various other means, including "cookies," "web beacons", IP addresses and other means, as further explained below.

Log files, IP Addresses, Java Script, Analytics and other Tracking Information: Adoption of communications standards on the internet and our use of standard analytical tools such as Google Analytics result in or may lead to the automatic receipt and tracking of (i) the URL of the website from which you came and the website to which you are going when you leave the Website; (ii) the internet protocol ("IP") address of your computer (or the proxy server you use to access the World Wide Web); (iii) your computer operating system and type of web browser you

are using; (iv) email patterns; (v) your mobile device (including your UDID) and mobile operating system (if you are accessing the Website using a mobile device), (vi) your ISP or your mobile carrier's name. We also may use Scripts. Scripts are small pieces of code that run in your browser or device when you visit our website/application. They are used to enhance your experience, analyze site usage, and enable certain features and functionalities. Some scripts are provided by third-party service providers (e.g., analytics). These third parties may also collect and process your data according to their own privacy policies.

Do Not Track Notice

Some web browsers incorporate a "Do Not Track" feature that signals to websites that you visit that you do not want to have your online activity tracked. How browsers communicate and respond to the Do Not Track signal is not yet uniform. For this reason, like many websites, the Website does not currently respond to or alter its practices when it receives a Do Not Track signal. Please note that third parties may collect personal information about your online activities over time and across different websites when you visit our Website or other online websites and services. To find out more about "Do Not Track," you may wish to visit http://www.allaboutdnt.com.

We collect, retain and use personally identifiable information or other information you provide to us via the Website for business purposes only, including without limitation in the following ways: (a) to provide Services to registered users and to otherwise operate the Website; (b) to respond to an inquiry from you or address a request submitted by you (including contacting you directly to request additional information to process your inquiry or request; (c) to contact you and provide you with information regarding IPF; (d) to notify you about your accounts or transactions with us and to otherwise contact you with information we believe is of interest to you; (e) to correspond with you about our features or services or special offers related thereto; (g) to facilitate the payment of any fees necessary to access the Services; (f) to enhance or develop the Website, and the features and services; (g) to monitor the usage of the Website and any services and features offered; (h) to provide third parties with aggregate anonymous non-personal information about our user base and usage patterns; (i) to personalize the features and services and, if relevant, to provide advertising that you and others see based on your characteristics or preferences; (j) to comply with applicable laws, regulations and rules, and requests of relevant regulatory and law enforcement and/or other governmental agencies; (k) to enforce our terms of use; and/or (l) to protect the rights, property, or safety of IPF, our personnel, users, and others.

We may use the email address you provide to us to send you notifications, updates, newsletters or information regarding our Website and any features or services.

How We May Share Your Information

We may disclose all of the information (described herein) that we collect, as stated in this Privacy Policy including in accordance with the terms set forth in this section. We work with a

variety of third-party partners in order to allow us to make the Website available to you, to host and store the information we collect from you, and to provide certain functionality and features, such as to process payment/donation transactions. Except as stated in this Privacy Policy, we do not reveal personally identifiable information about you to third parties for their independent use unless: (1) you expressly authorize IPF to do so, (2) it is necessary to allow IPF and its service providers or agents to provide services on IPF's behalf, (3) in order to provide materials, products or services to you, (4) it is disclosed to entities that perform marketing or data aggregation services for IPF, (5) it is necessary in connection with a sale of all or substantially all of the assets of IPF or the merger of IPF into another entity or any consolidation, share exchange, combination, reorganization, or like transaction in which IPF is not the survivor, (6) otherwise as IPF is required or permitted to do so for any or all of the following reasons: (i) to comply with a subpoena, legal process, government request or any other legal obligation, (ii) to prevent, investigate, detect, or prosecute criminal offenses or attacks on the technical integrity of the Website or our network, and/or (iii) to protect the rights, privacy, property, business, or safety of IPF, their partners and employees, the visitors of the Website, or the public.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes.

Storage of Personal Information

Your personally identifiable information is stored and processed in the United States. By using the Website or any of our features and services, you consent to the transfer of your personally identifiable information outside of your country of residence.

How We Attempt to Safeguard Your Information

We maintain – and ask that any third-party partners who may store information on our behalf to maintain – administrative, technical and physical safeguards for the Website designed to protect your personal information against theft, loss, misuse or unauthorized access, disclosure, alteration or destruction of the personal information that we collect from you. However, no website, application or transmission can guarantee security. Thus, while we have established and maintained what we believe to be reasonable procedures to protect the confidentiality, security, and integrity of personally identifying information obtained through the Website and we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us.

Children's Privacy

We do not knowingly collect, use, or disclose personally identifiable information about visitors younger than 13 years of age.

Third Party Website

We may also provide links to a variety of third-party social media sites and/or websites – such as Instagram, YouTube, X, Facebook and others – as a service to you, and in order to provide you

additional information and/or content related to the work that we do, or additional venues in which you can learn about and discuss the activities of IPF. Please note that we have no affiliation with any of these other parties and/or websites, and cannot control and are not responsible for the information collection, use, and disclosure practices of such third parties; we encourage you to review and understand their privacy practices and policies, if any, before using providing any personally identifying information to them or initiating any financial transactions.

SPECIAL NOTICE TO EUROPEAN UNION AREA, SWITZERLAND AND UNITED KINGDOM USERS

The following provisions applies only to users residing in the European Union Area, Switzerland and the United Kingdom. Please note, pursuant to the EU General Data Protection Regulation ("GDPR"), we are required to provide those residing in the EEA, Switzerland and the United Kingdom (hereinafter, the "EU Users") additional information and rights related to the Personal Data we collect about them. We summarize such information and rights below. For the purposes of this GDPR Privacy Notice section, "Personal Data" means any information relating to an identified or identifiable person.

PURPOSE FOR INFORMATION COLLECTION

As noted in this Privacy Policy, you may visit our Website without being required to provide us with any Personal Data. However, should you decide to provide such information, the information we collect will be used to meet your requests, or to provide you with the applicable information or service requested, and as further described herein.

LEGAL GROUNDS FOR PROCESSING PERSONAL DATA

IPF will process personal data that we receive from EU Visitors only if it is in our legitimate interest for the effective administration of the Website, to fulfill and/or address your requests, or to provide certain services.

SHARING YOUR PERSONAL DATA

We may share your Personal Data as further described in this Privacy Policy.

YOUR INFORMATION AND YOUR CHOICES; WITHDRAWAL OF CONSENT

GDPR provides EU Visitors with the following rights in respect to the Personal Data we hold about you, including:

- **The right of access**
  If you ask us, we will confirm whether we are processing your Personal Data and, if necessary, provide you with a copy of that Personal Data (along with certain other details).

- **Your right to correction (rectification)**
  If the Personal Data we hold about you is inaccurate or incomplete, you are entitled to request to have it corrected.
- **Your right to erasure**
  You can ask us to delete or remove your Personal Data in some circumstances, such as where we no longer need it or if you withdraw your consent (where applicable).
- **Your right to data portability**
  You have the right, in certain circumstances, to receive a copy of Personal Data we have obtained from you or otherwise collected.
- **Your right to withdraw consent**
  If we rely on your consent (or explicit consent) as our legal basis for processing your Personal Data, you have the right to withdraw that consent at any time.
- **Your right to lodge a complaint with the supervisory authority**
  If you have a concern about any aspect of our privacy practices, including the way we have handled your Personal Data, you can report it to the relevant supervisory authority.

Upon appropriate written request we will update or amend your Personal Data, but we reserve the right to use any information previously obtained to verify your identity or take other actions that we believe are appropriate and lawful. You may access, correct, or request deletion of your Personal Data – or request that we stop any processing of your Personal Data - by contacting us at the address listed above. We will respond to your request within a reasonable timeframe. Certain requests – like being removed from our e-newsletter mailing list – can also be accomplished via our unsubscribe links.

We may need to retain certain information for record keeping purposes, and there may also be residual information that will remain within our databases and other records, which will not be removed from such locations. Additionally, there may be circumstances in which we are not legally required to comply with your request because of the laws in your jurisdiction or because of exemptions provided in data protection legislation in general, and GDPR in particular. Finally, we are not responsible for removing or deleting information from the databases of third parties (such as service providers) with whom we have shared information about you, but we will make the request on your behalf for such removal/deletion.

DATA RETENTION

We will retain your information for as long as needed to provide you services, or otherwise as is reasonable and customary given the nature of the relationship you have with IPF. We may need to retain certain information for record keeping purposes, and there may also be residual information that will remain within our databases and other records, which will not be removed from such locations. Otherwise, we will retain and use your information as necessary to comply with our legal obligations, operate/promote our Website, and to foster our relationship with our users. We have a data retention and destruction plan that dictates the policies and procedures related to deletion and/or destruction of all information/data.

CHILDREN'S PRIVACY/NOTE TO PARENTS OF CHILDREN RESIDING IN THE EEA, SWITZERLAND AND UNITED KINGDOM

We do not intentionally or knowingly collect, use, or disclose personally identifiable information about EU Visitors to our Website that are less than 16 years of age. If a child under the age of 16 submits information to us through any part of the Websites and IPF becomes aware that the user submitting the information is under the age of 16, the information provided will be deleted as soon as it is discovered and not used for any purpose. If you are the parent or guardian of a child under 16 years of age and believe that they have disclosed personally identifiable information to us, please contact us, and please include in your message the same name and email address that you believe your child submitted, if applicable.

Questions and Contact Information

If you have any questions or concerns about this Privacy Policy or your rights, please contact us at info@israelpolicyforum.org.

Privacy Policy Revisions

We reserve the right to revise this Privacy Policy at any time by updating this posting. Please check back regularly and to see if there have been any changes to this policy, which you can determine by reviewing the Effective Date listed below. By continuing to use the Website after those changes become effective, you agree to be bound by the revised Privacy Policy.